

# NAHIAN EMON

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## EDUCATION

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### BARUCH COLLEGE, CITY UNIVERSITY OF NEW YORK

New York, NY

*Bachelor of Business Administration*

- Major: Industrial Organizational Psychology - Minor: Computer Information Systems & Sociology

## EXPERIENCE

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### CHAINLINK

New York, NY

*Volunteer Community Advocate*

Jan 2023 - Present

- Build relationships with projects that could potentially integrate Chainlink services
- Host events to educate the community on Chainlink and smart contract technology
- Attend weekly check-in calls & update the Chainlink community team via group chats

### FLOOR

New York, NY

*Volunteer Ambassador*

Oct 2022 - Present

- Drive brand visibility & user adoption through compelling Twitter and Instagram content
- Collaborate with teams to brainstorm effective marketing strategies for the Floor app
- Educate users on benefits of holding a genesis pass by showcasing exclusive features

### STR8UP CRYPTO VENTURES

New York, NY

*Founder / Web3 Investment Analyst*

Mar 2020 - Present

- Actively manage multiple crypto funds in a diverse array of Web3 industries
- Develop SQL queries on Dune Analytics & Flipside Crypto to spot on-chain trends early
- Conduct market data analysis to find innovative ways to provide value to clients
- Perform competitor benchmarking & SWOT analysis to formulate a Web3 strategy
- Consult with developers on end user needs and potential untapped opportunities

### POPULAR DRIVING SCHOOL INC.

Queens, NY

*Operations Manager*

Jan 2020 - Aug 2022

- Created and taught a five-hour Pre-Licensing course which met all requirements for the New York State Dept. of Motor Vehicles (NYSDMV)
- Developed strategic pricing plans and exit interviews for all customers to increase new referrals by 28% and overall revenue by 12%
- Streamlined & modernized student records & class schedule systems by transitioning from paper-based processes to a digital format using Excel and Setmore

### DEBABRATA CHAKRABORTY, CPA

Elmhurst, NY

*Accounting and Tax Associate*

Jan 2019 - Jul 2020

- Assisted the team in completing 300+ corporation and 800+ federal/state income taxes
- Prepared capital gains spreadsheets with stock and cryptocurrency trades
- Processed 100+ Small Business applications for the Payroll Protection Program (PPP) and Economic Injury Disaster Loan (EIDL) upwards of \$150,000/ loan

## TECHNICAL SKILLS/ INTERESTS/ LANGUAGES

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- Crypto/Web3 and NFT content creation on Instagram, TikTok, and Twitter
- Microsoft Office (Word, Excel, PowerPoint), Canva, ChatGPT
- HTML/CSS to build front-end on websites, SQL to query databases
- Fluent in English and Bengali, basic proficiency in Spanish